

SEVENTH ANNUAL MONASH BUSINESS AND SUSTAINABILITY NETWORK WORKSHOP ON SUSTAINABLE DEVELOPMENT

26 - 27 June 2019

Venue: Monash University Prato Centre

PROGRAM

DAY 1: WEDNESDAY, 26 JUNE 2019

8.15am – 8.30am	REGISTRATION	
8.30am - 8.45am	<p>Opening:</p> <p>Gary Magee (Deputy Dean Research, Monash Business School and Chair of the Monash Business & Sustainability Network, Monash University, Australia)</p> <p>Gaurav Datt (Convener of the Economics Stream and Deputy Director, Centre for Development Economics & Sustainability, Monash University, Australia)</p> <p>Amrik Sohal (Convener of the Business Stream, Monash University, Australia)</p>	
8.45am – 9.15am	<p>Plenary Session:</p> <p>Deep Kapur (ACFS, Monash): "Sustainable Investing: Hype versus Reality"</p> <p>Followed by Q&A with Ranjit Singh (Former Executive Chairman, Securities Commission, Malaysia)</p>	
9.15am - 10.45am	<p>Economics Stream Session 1: Missing women in the work force and population Chair: Ranjan Ray (Economics, Monash)</p> <ul style="list-style-type: none"> • Farzana Afridi (Indian Statistical Institute, Delhi): "Women and Work in Rural India" • Ian Coxhead (University of Wisconsin-Madison): "Globalization, purdah and women's labor force participation in South Asia" • Gaurav Datt (CDES, Monash): "Missing women in India: a recalculation" 	<p>Business Stream - Session 1: Chair: Amrik Sohal (Management, Monash)</p> <ul style="list-style-type: none"> • Anita Foerster (Business, Law and Taxation, Monash University, Australia): "Corporate Climate Culture" • Ran Bhamra (Loughborough University, UK): "The Balance Between Organisational Sustainability and Resilience" • Holger Meinke, James Stronach and Kate Taylor (Tasmanian Institute of Agriculture, University of Tasmania, Australia): "Tasmania's Opportunity – Towards Multi-rational Governance of Contemporary Value Chains" • Gladys Lee (The University of Melbourne) and Xinning Xiao (Department of Accounting, Monash University): "Voluntary Engagement in Environmental Projects: Evidence from Environmental Violators"

10.45am – 11.15am	MORNING TEA	
11.15am – 12.45pm	<p>Economics Stream Session 2: Trade, competitiveness and welfare Chair: Denni Tomassi (Econometrics and Business Statistics, Monash)</p> <ul style="list-style-type: none"> • Laura Puzzello (Economics, Monash): “Does Trade Matter for Growth when the Geographical Instruments are Randomly Generated?” • Silvio Contessi (Banking and Finance, Monash): “Trade Shocks and Job Reallocation: The Role of Finance” • Simone Marsiglio (University of Pisa): “Transboundary Pollution Control and Competitiveness Concerns in a Two-Country Differential Game” • Federico Perali (University of Verona): “Collective Welfare Comparisons” 	<p>Business Stream - Session 2: Chair: Chris Hicks (Newcastle University Business School)</p> <ul style="list-style-type: none"> • Stelvia Matos (University of Surrey Business School, UK): “Front-end Homework: Utilizing Life Cycle Assessment (LCA) and Stakeholder Integration as Proactive Approaches for Sustainable Product Development” • Mohammed Alzaabi (Khalifa University, UAE): “Developing a UAE Water-Energy-Food Nexus Model and Governance to Improve the Policy Decision-Making Process” • Kristian Rotaru (Department of Accounting, Monash University, Australia): “Effect of Supply Chain Integration on Operational Performance of the Focal Firm and the Overall Supply Chain” • Dai Forterre (Embassy of the Kingdom of the Netherlands, Australia): “Value Chain Governance Mechanisms and Their Influence on Advanced Manufacturing Technologies and Sustainability Performance in the Athletic Footwear Industry: The Case of PUMA”
12.45pm – 1.45pm	LUNCH	

1.45pm – 3.15pm	<p>Economics Stream Session 3: Psychology and poverty: establishing relations Chair: Peter Lanjouw (Free University, Amsterdam)</p> <ul style="list-style-type: none"> • Mo Alloush (University of California – Davis): “Income, Psychological Well-being, and the Dynamics of Poverty” • Paulo Santos (Economics, Monash): “Cooperation and Executive Functions” • Rachid Laajaj (University of the Andes): “Measuring Skills in Developing Countries” 	<p>Business Stream - Session 3: Chair: Daniel Prajogo (Management, Monash)</p> <ul style="list-style-type: none"> • Niranjan Tulasidas Tarikere (IIT-Bombay, India): “The Impact of Network Characteristics on Firms’ Environmental Practices: An Empirical Study”. • Prue Burns, Ian McLoughlin, Amrik Sohal, Helena Teede (Monash University, Australia): “Sustaining Healthcare Improvement in Hospitals: From Etymological Insights to Organisational Implications” • Pavel Castka (University of Canterbury, New Zealand), Cory Searcy (Ryerson University, Canada) and Jakki Mohr (University of Montana, USA): “Technology-enhanced Auditing: Improving Veracity and Timeliness in Social and Environmental Audits of Supply Chains” • Sachiko Suzuki (Department of Business Law and taxation, Monash University): “Regulating Sustainable Banking”
3.15pm – 3.45pm	TEA	
3.45pm – 5.00pm	<p>Keynote Presentation Chair: Gary Magee (Monash University)</p> <p>Presenter: Professor Michael Carter (University of California - Davis)</p> <p>Title: <i>Can Insurance Alter Poverty Dynamics and Reduce the Cost of Social Protection in Developing Countries?</i></p>	
7.00pm	WORKSHOP DINNER	

DAY 2: THURSDAY, 27 JUNE 2019

 9.00am -
10.30am

Economics Stream
Session 4: Poverty, nutrition and inequality

 Chair: **Gaurav Datt** (Economics, Monash)

- **Peter Lanjouw** (Free University, Amsterdam): “Welfare Dynamics in India over a Quarter Century: Poverty, Vulnerability and Mobility, 1987-2012”
- **Iain Fraser** (University of Kent): “Nutritional loss to families of beneficiaries of school feeding scheme: Evidence from Midday Meal Scheme in India”
- **Ranjan Ray** (Economics, Monash): “Income Inequality in an Era of Globalization: The Perils of Taking a Global View”

Business Stream - Session 4:

 Chair: **Kristian Rotaru** (Accounting, Monash)

- **Frank Boons** (University of Manchester, UK): “TBA”
- **Toufic Mezher** (Khalifa University, UAE): “Analyzing the Relationship Among the Different Actors in Developing Water, Energy, Food Strategies in the UAE”
- **Pavel Castka** (University of Canterbury, New Zealand), **Mesbahuddin Chowdhury** (University of Canterbury, New Zealand) and **Daniel Prajogo** (Monash University, Australia): “Is Organic Food Becoming Less Safe? Insights from a Longitudinal Analysis of Food Product Recalls”
- **Luc Fransen** (University of Amsterdam, The Netherlands): “Transnational Sustainability Governance in Global Supply Chains: Insights from Clothing and Pharmaceuticals”

 10.30am –
11.00am

MORNING TEA

 11.00am –
12.30pm

Economics Stream
Session 5: Psychology and poverty: making changes

 Chair: **Farzana Afridi** (Indian Statistical Institute, Delhi)

- **Michael Carter** (University of California – Davis): “Psychological Asset Building as Poverty Reduction Strategy: What Do We Know and What Do We Need to Measure?”
- **Munshi Sulaiman** (Save the Children): “Cash-Plus: Variants and Components of Transfer-Based Anti-Poverty Programming”
- **Ingo Outes-Leon** (Oxford University): “Growth Mindset at Scale. Increasing School Attainment by Affecting the Mindset of Secondary Students in Peru”

Business Stream - Session 5:

 Chair: **Amrik Sohal** (Management, Monash)

Panel Discussion Session: Healthcare and Sustainability

- **Cynthia Valaitis** (President and CEO – HealthPRO Canada)
- **Krista Stagliano** (Vice President, Materials Management - HealthPRO Canada)
- **Chris Hicks** (Newcastle University Business School, UK)
- **Ian Kirkpatrick** (Warwick Business School, UK)

 12.30pm –
1.30pm

LUNCH

<p>1.30am – 3.00pm</p>	<p>Economics Stream Session 6: Growth-inequality-tax compliance-electoral participation smorgasbord Chair: Laura Puzzello (Economics, Monash)</p> <ul style="list-style-type: none"> • Klaus Ackerman (Economics and Business Statistics, Monash): “Internet and Subnational Economic Growth Worldwide: Evidence from a Spatial RDD Approach” • Roland Hodler (University of St. Gallen): “Voting or Abstaining in “Managed” Elections? An RCT in Bangladesh” • Marcello D’Amato (University of Napoli): “Local Enforcement Externalities and the Long Run Evolution of Tax Compliance in Italy” • Kushneel Prakash (Economics, Monash): “All Homeowners are Equal, But Some Homeowners are More Equal than Others: Housing Wealth Inequality and Happiness in Urban China” 	<p>Business Stream - Session 6: Chair: Anita Foerster (BLT, Monash)</p> <ul style="list-style-type: none"> • Francesca Ciulli, Ans Kolk & Siri Boe-Lillegraven (University of Amsterdam, The Netherlands): “Fostering Waste Recovery in the Food Supply Chain: the Role of Digital Platforms” • Simon Lockrey (RMIT University, Australia): “Food Waste Reduction for More Efficient Supply Chains” • Christine Harland (Polytechnico de Milano, Italy): “The Role of Public Procurement to Deliver Government Sustainability Policy” • Jadranka Petrovic (Department of Business Law and Taxation, Monash University, Australia): “Climate Change and International Trade Arrangements: a Look at the CPTPP and its Implications for Australia”
<p>3.00pm – 3.30pm</p>	<p>TEA</p>	
<p>3.30pm – 5.00pm</p>	<p>Economics Stream Session 7: Challenges in resource management Chair: Paulo Santos (Economics, Monash)</p> <ul style="list-style-type: none"> • Asadul Islam (Economics, Monash): “Mobilizing P2P Diffusion for New Agricultural Practices: Experimental Evidence from Bangladesh” • Felix Mavondo (Marketing, Monash): “Park and Ride: Concept in City Transport Design to Minimize Congestion and Air Pollution” • Michael Spencer (Business Law and Taxation, Monash): “Addressing Global Water Crises: Understanding Business Drivers for Cluster Water Stewardship Projects” • Md Main Uddin (Economics, Monash): “Income Inequality and CO₂ Emissions in the G7, 1870-2014: Evidence from Non-parametric Modelling” 	<p>Business Stream - Session 7: Chair: Amrik Sohal (Monash Business School)</p> <p>Discussion Session: “Publishing Your Research on Sustainability”</p> <ul style="list-style-type: none"> • Stelvia Matos (Area Editor: Sustainable Development Innovation, <i>Technovation</i>) • Jeremy Hall (Editor-in-Chief of the <i>Journal of Engineering and Technology Management</i>) • Frank Boons (Manchester University Business School, UK) • Christine Harland (Polytechnic di Milano)
<p>CLOSE</p>	<p>CLOSE</p>	