

## **Roundtable on Big Data, Privacy and the Political Process**

Monash Prato Centre, 18 and 19 June 2018

### **Final Program**

#### **Monday**

Welcome and housekeeping: 9.20

Session 1: 9.30-11.00

##### **Philosophy and ethics**

1. Prof Anton Vedder (KU Leuven): Big Data: shifts in knowledge, shifts in power – ethical challenges
2. Assoc Prof Janice Richardson (Monash): Big Data, Privacy and the Political Process: A Spinozist Perspective
3. Prof Beate Rössler (U Amsterdam): Manipulation and Autonomy (by videolink)

Morning tea: 11.00-11.30

Session 2: 11.30-13.00

##### **Human rights**

4. Prof Udo Fink (U Mainz): Social Media in election campaigns - free speech or distortion of political objectives?
5. Prof Anne Cheung (Hong Kong U): Rule by Data and the Quest for Data Justice: Lessons from China's Social Credit System
6. Mr Hugh Crosthwaite (Maurice Blackburn): From the human rights to the environment: a practitioner's perspective of web based campaigning

Lunch 13.00-13.45

Session 3: 13.45 – 15.15

##### **Regulation**

7. Prof Ron Krotoszynski (U Alabama): Be Careful What You Ask For, Because You Just Might Get It: The Need for Caution in Developing and Deploying Regulatory Responses to the Abuse of Big Data to Influence Electoral Outcomes
8. Prof Moira Paterson & Assoc Prof Normann Witzleb (both Monash): Freedom of political communication in an era of Big Data: time to rethink the political exemption in the Privacy Act
9. Prof Wolfgang Schulz (Hans-Bredow-Institut für Medienforschung and Humboldt Institut für Internet und Gesellschaft): Privacy governance and the role of intermediaries

Afternoon tea: 15.15-15.30

Session 4: 15.30-17.00

**Political practices/democracy**

10. Prof Natali Helberger & Mr Tom Dobber (both U Amsterdam): Unfair Political Practices
11. Prof Dominik Steiger (TU Dresden): Privacy Intrusions in the Digital Age as a Challenge to Democracy – A Public International Law Perspective
12. Dr Robert Muthuri (CIPIT, Strathmore U): The Privacy Implications of Adopting Biometrics in Kenya's 2017 Elections (by videolink)

Dinner 19.30: Il Baghino, Via dell'Accademia, 9, 59100 Prato

**Tuesday**

Discussion of the book project: 9.00-9.30

Session 1: 9.30-10.30

**Social science**

1. Prof Rachel Gibson (U Manchester): Big Data in the Campaign Process: Toward a 4th Era of Political Communication
2. Ms Stephanie Hankey (Tactical Tech): Why asking 'if online political micro-targeting works?', is the wrong question

Morning tea 10.30-11.00

Session 2: 11- 12.30

**EU developments**

3. Prof Colin Bennett (U Vic, Canada): Political Opinions, Political Affiliations, Political Behavior and Political Inferences: The Regulation of Voter Analytics under the General Data Protection Regulation
4. Prof Maeve McDonagh (UCC): The processing of personal data for the purpose of electoral activities after the GDPR
5. Dr Bilyana Petkova (Maastricht U): Toward a European approach to online platform regulation? Myths and realities (by videolink)

Closing remarks and discussion 12.30 – 13.00

Lunch: 13.00

Optional excursion

Return to Prato: before 18.00